

WHAT IS CLAIMED IS:

1. A game machine, in which a plurality of racing members, each having a member name, participate in a plurality of races taken place therein, comprising:

a name assigner, which assigns a player name which is registered by a game player to an associated racing member as a part of the member name thereof; and

a special race establisher, which establishes a special race having a race name as one of the plural races, and assigns one player name to the special race as a part of the race name thereof, when a racing member to which the one player name is assigned has a race record better than race records of another racing members.

2. The game machine as set forth in claim 1, further comprising a race record evaluator which evaluates race records of the respective racing members in accordance with race results in a predetermined time period.

3. The game machine as set forth in claim 2, wherein:  
the race record evaluator displays a ranking table in which the racing members are ranked in accordance with the race results; and  
wherein the special race establisher determines the race name of the special race based on the name of a racing member first-ranked in the ranking table.

4. The game machine as set forth in claim 1, wherein:

- the race is a horse races;
- the racing members are miniature racehorses; and
- the race record includes the number of prizes acquired by each miniature racehorse.

5. A method of running a racing game in which a plurality of racing members, each having a member name, participate in a plurality of races taken place therein, comprising the steps of:

assigning a player name which is registered by a game player to an associated racing member as a part of the member name thereof;

establishing a special race having a race name as one of the plural  
races; and

assigning one player name to the special race as a part of the race name thereof, when a racing member to which the one player name is assigned has a race record better than race records of another racing members.

6. The game running method as set forth in claim 5, wherein race records of the respective racing members are evaluated in accordance with race results in a predetermined time period.

7. The game running method as set forth in claim 6, wherein:  
a ranking table in which the racing members are ranked in accordance with the race results is displayed; and

4 the race name of the special race based on the name of a racing  
5 member first-ranked in the ranking table.

1 8. The game running method as set forth in claim 5, wherein:  
2 the race is a horse races;  
3 the racing members are miniature racehorses; and  
4 the race record includes the number of prizes acquired by each  
5 miniature racehorse.